PARKING & CURBSIDE MANAGEMENT

CITY OF ALEXANDRIA · VIRGINIA

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Department of Transportation & Environmental Services

Mobility Services Division

ABOUT PARKING & CURBSIDE MANAGEMENT

The City manages competing demands for curb space and works to efficiently use parking to help achieve City goals. Over the past several years, Alexandria has seen an increase in e-commerce deliveries, rideshare use, and scooter and bikeshare use, all of which have unique demands for space along the curb. In 2020, during the COVID-19 pandemic, the City experienced increased interest in allowing retail uses and outdoor dining along the curb. The evolving nature of the curb and broader mobility trends prompt the City to rethink how parking and curb space is allocated, while balancing the competing priorities for space, effectively managing this resource, and continuing to maintain quality of life on City streets.

FY 2024 MAJOR ACCOMPLISHMENTS

- Implemented new **technology in City garages**.
- Upgraded technology for **200+ metered parking spaces**.
- Held 10 **Traffic and Parking Board** meetings and reviewed 48 docket items.
- Expanded **Residential Pay by Phone** to 31 blocks.
- Used **data and pricing** to manage on-street parking on residential blocks and garages.
- Managed the **taxi-cab sub-committee** to review City Code and taxi regulations in the City.
- Increased initial **taxicab fares** and the per mile charge.
- Developed & approved process for new **curbside loading and pickup** zones.
- Updated **parking requirements** for applicable Zoning for Housing projects.
- Coordinated with businesses to design & implement interim improvements on the pedestrianized **Lower King Street**.
- Coordinated the installation of 23 new **bike racks**.
- Responded to over 250 customer **311 requests** for parking.

FY 2025 MAJOR WORK OBJECTIVES

Daylighting Parking Policy

The Parking & Curbside Management team will evaluate parking policies and develop administrative process to more easily permit daylighting, or parking removal for more visibility, at intersections to increase safety for all roadway users.

Food Truck Regulations

The Parking & Curbside Management team will collaborate with City departments, the food truck industry, local businesses, and residents to evaluate, research, and propose updates for the existing food truck policies.

Carshare Policy

The Parking & Curbside Management team will update the 2013 City adopted a Carshare Policy to reflect current best practices, meet demand, and provide options that support low or no car ownership.

Parking Standards for New Developments

The Parking & Curbside Management team will evaluate and update existing parking standards for residential and commercial development projects.

FY 2025 MAJOR WORK OBJECTIVES

EV Charging

The Parking & Curbside Management team will work with City departments to develop electric vehicle charging policies across the city including but not limited to a curbside EV charging pilot and a policy for City-owned garages.

Parking Technologies

As part of the VDOT parking technologies grant, the City will proactively seek technology applications to enable data-driven decision-making in support of the City's policies. Grant-applicable technologies being considered may include license plate readers and curb data mapping to support real-time parking technologies.

Biennial Taxicab Review

The City is required by City Code to evaluate the regulations overseeing the taxi industry every two years and make recommendations for changes to those rules at that time. The Parking & Curbside Management team will conduct an updated review as the last was approved by the Traffic and Parking Board in November 2022.

Lower King Street Pedestrianization Project

The Parking & Curbside Management team will continue to work with other City departments and the public stakeholders on Lower King Street as elements of a permanent pedestrian block progresses along with the waterfront implementation project.

ONGOING PROGRAM MANAGEMENT

Traffic & Parking Board Management

The Parking and Curbside Management team provides staff support to the Traffic and Parking Board and serves as the liaison between City staff and the Board. In FY 2024, the Board reviewed 48 docket items. The Traffic and Parking Board Annual Report outlines the Board's goals for FY 2025.

Residential Parking Permit (RPP) Program

The RPP program started in 1979 as a response to increased demand for parking particularly in Old Town and residential areas of the City near Metrorail stations. The RPP Districts have expanded over the years to 14 districts. Staff manages requests for changes to RPP restrictions and boundaries and presents them to the Traffic and Parking Board and City Council for consideration.

Residential Pay-by-Phone Program

The Residential Pay-by-Phone program was established in 2019. Since that time, 31 blocks have joined the program, including 2 in FY 2024. In FY 2025, staff will evaluate pricing on high-use blocks in coordination with pricing of City-owned parking garage facilities.

ONGOING PROGRAM MANAGEMENT

Parklets

The Parklet Program started as a pilot program in 2020, and the permanent program began in 2022. The program provides three types of parklets: 1) annual commercial parklets, 2) short-term parklets, and 3) annual public parklets. There are currently 34 annual commercial parklets citywide and new businesses are able to apply throughout the year. The Parking and Curbside Management team assists potential applicants by guiding them through the application process and reviewing their new applications.

Bike Parking

The Parking and Curbside Management team manages bike parking requests and coordinates installations in the public right-of-way. The installation of bike racks is often coordinated with the installation of scooter and e-bike parking corrals to provide a variety of options for users at these mini mobility hubs.

Disability Parking

Persons with disabilities may request signage for a disability parking space on the public street in front of their home. Existing spaces are re-certified annually. Currently there are 64 signed disability parking spaces on residential streets. Staff also manages requests in commercial areas and makes recommendations to the Traffic and Parking Board for installation.

ONGOING PROGRAM MANAGEMENT

Curbside Management

The curbside loading and pickup zones were offered to businesses during the pandemic and were made permanent in 2022. Currently there are 22 places where these zones have been implemented. The parking meter replacement and consolidation project upgraded and consolidated over 200 parking meters throughout the city.

Curb Space Prioritization Framework

Priority:	Residential	Main Streets	Office & Commercial	Warehouse & Industrial
1: High	City Plan Priorities			
2	Access for People	Access for People	Access for People	Access for Goods
3	Parking	Access for Goods	Access for Goods	Access for People
4	Access for Goods	Activation	Parking	Parking
5: Low	Activation	Parking	Activation	Activation

City Garage Management

City staff manages the City-owned garages to ensure parking needs are met. Staff uses Smarking, which compiles data on parking usage, to make decisions on pricing, revenue, and availability, and manages programs for the garages including employee parking pricing and local business programs. In FY 2025, the Parking and Curbside Management team will begin managing the garage at the Del Pepper Community Center.
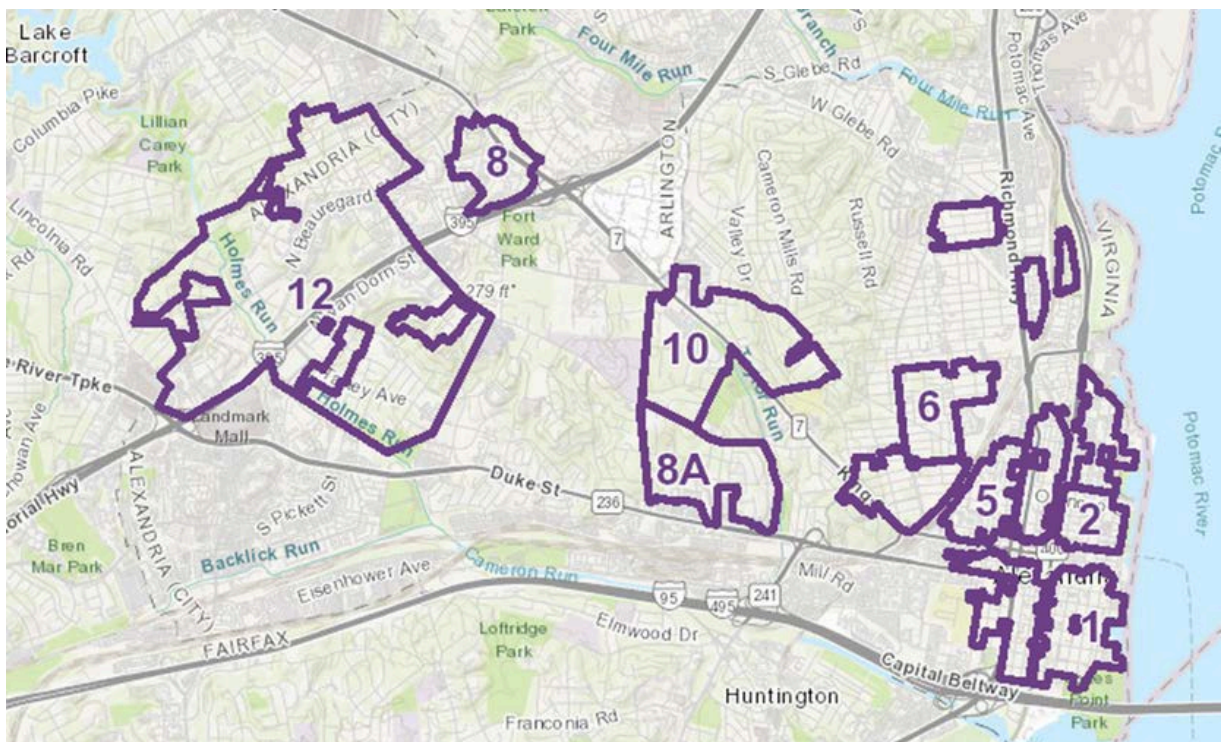
Coordination with Parking Enforcement

City staff coordinates with the Alexandria Police Department's Parking Enforcement Division on recurring parking issues, updating policies, and improving signage for efficiency and effectiveness.

KEY METRICS

- 5 City-owned garages and 2 paid parking surface lots

- $2.78 million from parking garages and lots in FY 2023

- 73% paid via ParkMobile versus 27% paid via parking meters

- 14 Residential Permit Parking Districts

- 31 approved parklet permits in FY 2024

- 22 curbside pick-up and drop-off zone spaces

- 85,000 parking-related citations issued in FY 2024

- 64 disability parking spaces on residential streets

RESOURCES & PARTNERS

- Alexandria Mobility Plan, Curb Space and Parking
- Traffic and Parking Board
- Parking and Curbside Management FY24 Workplan
- Parking in Alexandria
- Parking in Old Town Alexandria
- Curbside Loading and Pickup Zones
- Parklets Program
- Residential Parking Permits
- Residential Pay By Phone Parking Program
- Disability Parking on Residential Streets
- Taxicabs
- Food Trucks
- Tour Bus, Motorcoach and School Tour Bus Information