

City of Alexandria, Virginia

MEMORANDUM

DATE: AUGUST 15, 2024

TO: GLORIA SITTON, CITY CLERK
OFFICE OF THE CITY CLERK AND CLERK OF COUNCIL

THRU: KARL MORITZ, DIRECTOR
PLANNING & ZONING

FROM: NANCY APPLEBY, ACTING CHAIR
POTOMAC YARD DESIGN ADVISORY COMMITTEE

SUBJECT: FY 2023-2024 ANNUAL REPORT of the PYDAC

This is the submittal for the Annual Report for the Potomac Yard Design Advisory Committee (PYDAC) for the Fiscal Year 2024 (July 1, 2023 – June 30, 2024), as required by City Code Section 2-4-7(i)(l).

Summary of Accomplishments

The mission of the Potomac Yard Design Advisory Committee is to review development applications for development within CDD #10 (Potomac Yard (South) and CDD #19 (North Potomac Yard) for consistency with the Potomac Yard Design Guidelines and the North Potomac Yard Design Guidelines and the North Potomac Yard Design Excellence Standards. PYDAC provides guidance to staff and makes formal recommendations to the Planning Commission on new development proposals as well as amendments to previously approved projects. The Potomac Yard Design Advisory Committee met once during the 2023/2024 fiscal session. This was due in part to the absence of any new submission or amendments to previously approved submissions as well as the slowdown in the general economy. A proposal for a sports arena and performing arts venue on the site of the innovation district was not pursued.

Policy and Membership Accomplishments

None during this fiscal year. Several new members joined the committee and received an orientation from City staff.

Program Accomplishments

In FY2023, PYDAC met once to receive an update on the status of the Innovation District. In particular this included an update on the infrastructure, Metro Plaza space in front of the North Pavilion and the extension of the liner park. No other projects came forward for review.

Projects that were completed or opened included the following:

- Potomac Yard Metrorail Station
- The North Potomac Yard Pump Station
- Linear Park from Glebe Road to the north end of the Innovation District

Projects under Construction include:

- Virginia Tech Building which is slated to open in early 2025

Goals for the Coming Year

The Committee will also be available to provide any necessary reviews of changes to approved buildings in Phase 1 redevelopment of North Potomac Yard or provide reviews of any remaining land bays in South Potomac Yard, as applicable.

Leadership

- Jeremy Fretts, Chair (term expired 06.14.2024)
- Nancy Appleby, Vice-Chair

New Members and Expirations

- Daniel Roth (1/31/2026)
- Joyce Williams (3/31/2026)
- Peter Bahm (4/30/2026)

Complete Committee Membership with Roles and Terms

| Name | Term Expiration | Role |
|----------------------------|------------------------|-----------------------|
| Jeremy Fretts (Chair) | June 14, 2024 | Architect |
| Nancy Appleby (Vice-Chair) | June 14, 2025 | Potomac Yard Area Rep |
| Melissa Kuennen | November 30, 2025 | Landscape Architect |
| Vacant | | Potomac East Rep |
| Peter Bahm | April 30, 2026 | Potomac East Rep |

| | | |
|--------------------|--------------------|--|
| Joyce Williams | March 31, 2026 | Potomac Yard Area Rep |
| Sean Sweeney | March 31, 2025 | Potomac West Rep |
| Brandon Masur | September 30, 2024 | Potomac West Rep |
| Daniel Roth | January 31, 2026 | Civic Association in Potomac Yard Rep |
| Nicholas Gueterman | May 31, 2025 | Business Community Rep |
| Vacant | | National Park Service Rep |

Committee Attendance

July 1, 2023 – June 30, 2024*

The Committee last met on July 26, 2023. The Committee selected a new Vice Chair and received an update on the current construction projects in both Potomac Yard and North Potomac Yard.

*Note that only members current at the time of the July 2023 meeting are listed as this was the only meeting held during the last fiscal year.

| MEMBER'S NAME | JUL | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
|---------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Jeremy Fretts (Term Expired) | X | | | | | | | | | | |
| Melissa Bennett | E | | | | | | | | | | |
| Nancy Appleby | X | | | | | | | | | | |
| James Horsman (Term Expired) | | | | | | | | | | | |
| Sean Sweeney | X | | | | | | | | | | |
| Alex Stack (Term Expired) | X | | | | | | | | | | |
| Brandon Mansur | X | | | | | | | | | | |
| Nicholas Gueterman | X | | | | | | | | | | |

INDICATE: X- FOR PRESENT E- FOR EXCUSED U- FOR UNEXCUSED

LIST OF THOSE WHO DID NOT ATTEND 75% OF MEETINGS: None

Staff Liaisons

- Dirk Geratz and Abigail Harwell, Planning and Zoning, acted as the staff liaisons to the Potomac Yard Design Advisory Committee during the 2023/4fiscal year.

PYDAC Chairperson Approval

APPROVED  DATE 8/15/24