

# ● Shark Tank: Launch Your Business in Alexandria!

*Have an idea? Get the Tools to Make It a Reality!*

Join the **City of Alexandria Commission on Aging** and **Jim Lindsay**, President & CEO of ACCfamily, for a Shark Tank-style business launch program!



**Jim Lindsay**  
President & CEO of ACCfamily

## Your Business Starts Here

*This exclusive program provides business startup training, limited coaching, and a chance to pitch your idea to a panel of financial professionals—with the possibility of securing funding!*

## Who Can Apply?

- ✓ Must attend all three in-person class sessions
- ✓ Must be comfortable using a computer and apps
- ✓ Must be able to communicate effectively in English
- ✓ Ideally live in Alexandria, VA
- ✓ Have a strong desire to start a business in Alexandria



### Business Startup Training

*Learn key steps to launch and run a successful business, including licensing, financial basics, and strategy.*



### Business Plan Development

*Get guidance to create a business plan that outlines your goals, financials, and market strategy.*



### Expert Coaching

*Receive feedback from professionals to refine your business idea and overcome challenges.*



### Pitch Panel Event

*Present your business to a panel of professionals for feedback and potential funding opportunities.*

### Del Pepper Community Resource Center

4850 Mark Center Dr., Alexandria, VA 22311, United States

**Session 1: Thursday, April 17, 2025**

6:00 PM - 8:00 PM – Room 6411

**Session 2: Thursday, May 22, 2025**

6:00 PM - 8:00 PM – Room 6411

**Session 3: Thursday, June 26, 2025**

6:00 PM - 8:00 PM – Room 6411 & 6413



1-877-549-7894



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